

MIM Committee Report

February 9, 2016

Submitted by Tetyana Bezbabna

Attendees: Tetyana Bezbabna (MIM program Coordinator), Jeff Waters (Coordinator of Graduate Student Services), Kathy Weaver (MIM Program Director), Andrea Wiggins (Assistant Professor), Rohan Khadilkar (MIM Student Representative), Vanessa Frias-Martinez (Assistant Professor), Ann Weeks (Associate Dean for Academic Programs).

The MIM Committee met on Tuesday, February 9 2016 to:

1. Review the Fall 2016 Applications and Admission progress
 - Fall 2016 admission updates
 - MIM TOEFL admission requirement
2. Discuss opportunities for the MIM
 - MIM Information Assurance specialization
 - MIM core and advanced course assessment
3. Review and vote on the following course changes and proposal:
 - Special topic courses to permanent number change
 - i. Introduction to JavaScript -- INST728N (1 credit)
 - ii. Introduction to Web Programming -- INST728W (1 credit)
 - New course proposal
 - i. Global Entrepreneurship in Information Industries (Dr. Kanti)

Fall 2016 Applications

The number of fall 2016 applicants has decreased. This year, the MIM program received 438 fall 2016 applications. The average applicant GRE and TOEFL score indicators have decreased compare to fall 2015 applicants (refer to the table below):

	Fall 2015 Average	Fall 2016 Average
GRE Verbal	55%	51%
GRE Quantitative	78%	81%
GRE Analytical	3.55	3.4
TOEFL Speaking	26.6	24.5
TOEFL Listening	28.4	26.5
TOEFL Writing	27.6	26
TOEFL Reading	28	26.5
TOEFL Overall	120.2	104

The MIM program coordinator, director, and student advisor have been working on reviewing applications and making appropriate applicant recommendations to the graduate school.

Initial MIM targets have been admitting 150-160 students to ensure 70-80 enrollment size for the fall 2016.

The following is distribution of MIM Fall 2016 applicants by the MIM specialization (as indicated by applicants in the graduate application):

- Archives and Digital Curation – 1 (0.2%)

- Community Analytics and Policy – 3 (0.6%)
- Data Analytics – 167 (38%)
- Individualized Program Plan – 12 (3%)
- Information Management Research – 13 (3%)
- Strategic Management – 78 (18%)
- Technology Design – 27 (6%)
- User Experience - 11 (3%)
- Undecided – 126 (29%)

MIM TOEFL Application Requirement

The MIM review committee has started reviewing and taking into consideration individual TOEFL components (reading, speaking, listening, and writing) rather than the overall TOEFL score result (the minimum of 100). The MIM program now requires its applicant to have at least 25 points in each TOEFL section:

TOEFL Required			
Reading	Listening	Speaking	Writing
25	25	25	25
TOEFL Preferred			
Reading	Listening	Speaking	Writing
25	25	27	27

Potential Opportunities for the MIM

The MIM program supports the iSchool’s and university’s efforts in realizing the massive scope of the cybersecurity subjects and integrating those into the programs research and curricula. Therefore, the MIM program has been working on developing a new Information Security/Information Assurance specialization. Information security is a broader term and a super-set of cyber security. It involves protecting information from unauthorized access, use, disruption, modification or destruction, regardless of whether the information is stored electronically or physically. More details about this will be given in the next committee report.

In addition, the MIM program has been assessing the effectiveness of the MIM core and advanced program courses. More information about this will be given in the next committee report.

iSchool Course Changes and Proposal

The MIM committee voted in favor for giving permanent numbers to the following iSchool special topic courses:

- Introduction to JavaScript -- INST728N (1 credit)
- Introduction to Web Programming -- INST728W (1 credit)

The MIM committee also voted in favor of introducing a new course on Global Entrepreneurship in Information Industries to the MIM program. The course deals with effective process in entrepreneurship focusing on information industries which is critical in maintaining competitive advantage in companies. From the information professional perspective, it focuses on the central

strategic and operational areas of product (manufacturing), services (outsourcing), processes (reengineering and integration), and, social media. The course introduces various information management models, starting from the early innovative Schumpeterian model, to the current models of highly successful companies. Various tools and techniques will be introduced as part of entrepreneurial processes. The course also covers concepts of ownership, strategic planning including pricing, and the development of entrepreneurial qualities.