iSchool Assembly

March 2, 2018

Agenda

- Call to order
- Review and approval of minutes from February 2, 2018 meeting
- Review and approval of this agenda
- Dean's Update [Keith]
- Catherine Carroll, Director of the Office of Civil Rights & Sexual Misconduct (OCRSM) and University Title IX Officer
- Update re: UMD iSchool Faculty Activities and Accomplishments reports [Doug]
- Plan of Organization [Ursula]
- Grad Council Update [Ann]
- Admissions Update [Jeff]
- 2019 iConference Update [Mary]
- Announcements

Dean's Update

Keith Marzullo

Catherine Carroll, Director of the Office of Civil Rights & Sexual Misconduct (OCRSM) and University Title IX Officer Update re: UMD iSchool Faculty Activities & Accomplishments Reports

Doug Oard

Update: Plan of OrganizationUrsula Gorham

Grad Council Update Ann Weeks

Admission UpdateJeff Waters

2019 iConference Update: Mary Kendig Logistics Sponsorship Q&A

Logistic Update

- CFP: Draft 1 completed; ready by March 20th
- Tracks:
 - Regular: Papers, Posters, Workshops
 - iConference specific:
 - Sessions of Engagement
 - Doctoral / Early Career Colloquium
 - iSchool Industry Practices
 - Potential new tracks:
 - Computing Research Association CCC panel
 - Undergraduate / Graduate Research



Sponsorship: A Team Effort

March: iConference

2018 Ends

Fall 2018

Capstones

April: DO
Start
Fundraising

March: iConference 2019

Accumulating existing data on:

- Where capstone students/alumni are working and their projects
- Who our faculty are collaborating with on grants and courses
- What software / products we are teaching in our classrooms
- What software / products we are using to research



How this data helps:

- Drives Development Officer decision making & recognition of inclined sponsors
- Data provides talking points / statistics for targeted sponsors:
 - "Last two years, we graduated 12 students who completed their capstones at your company. An investment in iConference is not only an investment in these students education, but your work force development and future employment pool....
 - "Our UMD faculty frequently employ and teach X in their classrooms, producing students with expert knowledge in the software. iConference is an opportunity to showcase X, and reach a new market of information faculty who may not have considered using X in their classrooms."
- Remaining iConference funds return to UMD iSchool

How can faculty help? Information accumulation and sharing!

Record the software / tech in your coursework & research

Record the nature of your industrial relationships

 General employee, HR, marketing, or upper management?

Brainstorm capstones with your partners and encourage them to submit to MIM, HCIM, MLIS, InfoSci

Share this information with Mary ©



Questions or concerns?

Please contact:
Mary Kendig
(mkendig@umd.edu)

Mega Subramaniam (mmsubram@umd.edu)



Announcements

• Lunch from Olive Garden Catering at noon in Hornbake North lobby of Student Services