**iSchool Assembly Minutes**

Friday, October 2, 2015 10:00-12:00 noon

Hornbake Library Building 2119

**Present:** Brian Butler, Niklas Elmquist, Wendy Simmons, Diane Travis, Diane Barlow, Beth St. Jean, Ann Weeks, Jeff Waters, Larry Liff, June Ahn, Andrea Wiggins, Katie Shilton, Leah Findlater, Ping Wang, Paul Jaeger, Michael Kurtz, Jessica Vitak (secretary), Kathy Weaver, Yla Tausczik, Kanti Srikantaiah, Fernando Marciano, Kathleen Fominaya, Mega Subramaniam, Hussain Abbas, Katy Lawley, Dave Baugh, Carlea Holl-Jensen, Joanne Briscoe, Mark Boons, Ursula Gorham, Susan Winter, Jyothi Vinjumur, Kari Kraus, Tammy Clegg, Vedat Diker, Jessica Ault, Nicholas Proferes, Lindsay Sarin, Doug Oard, Richard Marciano, Jenny Preece (Skype), MIM representative, Tim Summers, Johnna Percell

**Absent:** Vanessa Frias-Martinez (leave), Marshini Chetty (leave) Maggie Rodriguez, John Bertot (sabbatical), Tetyana Bezbabna, Tricia Donovan, Ricky Punzalen, Jen Golbeck

**Call to Order:** Michael Kurtz called the meeting to order at 10am.

**Assembly Discussion Items (see supplementary documents online):**

1. *MLIS Name Change Designation.* (Paul Jaeger). Proposal to change the name of MLS to MLIS (Master of Library and Information Science), which would bring the program in line with most other programs/with the field. It will also help clarify things within the university and the state. Ann: PCC approved it unanimously, if approved today it will go to graduate PCC and Senate.
   1. Motion passes unanimously.
2. *Faculty and staff giving and the "Chair Campaign."* (Brian). Many meetings about giving campaigns. Questions of import: Where are we going and how will we get there? Goal (from Loh) is to move from a Top 20 public university to a Top 10 public university. Associated with this are four ideas:
   1. Affordable and accessible education: This will become even more important to the iSchool as we launch the undergrad program.
   2. Research excellence: major areas closely related to iSchool are cybersecurity and big data.
   3. Imagination and innovation: Focus not just on pure research but also impact. The university “is not a research engine; it’s an impact engine.”
   4. Maryland Pride: Part of this relates to athletics, but also reminding the community that we are the state flagship university.

How to get there: will require an additional $2B above the university’s current budget. Half of this is capital and half is operating income over the next decade. Five main areas to reach this goal:

1. Philanthropy ($200M in FY2015)
2. Entrepreneurial programs: iSchool is ahead of many other units in this area.
3. Partnerships: For example, Ricky’s fellowship program; Kidsteam
4. Research Funding ($550M in FY2015)
5. Efficiencies: becoming more efficient in our jobs

iSchool revenues up to $10.1M in FY2015 (over $9.1M in FY2014)

“Endowing a Chair” at iSchool: $300 or $25/month. From this, you get a new named classroom chair and $50 to a scholarship fund of your choice. Goal: 100 new chairs.

* Questions/comments about ergonomics, environmental impact, colors, constraining what can be put on the placard.

Communicating what we do:

* Discover New Knowledge (#UMDdiscovers)
* Inspire Maryland Pride
* Transform the Student Experience
* Turn Imagination Into Innovation

1. *Dean's Update.*

Academic Programs:

* Undergrad program has moved through another round of approvals
* Student services are hiring a new advisor

Research & Research Support

Innovation, Entrepreneurship and Engagement: Tim Summers has agreed to be the director in that area

Facilities: Continuing to work on building out Hornbake, goal is to have access to the new space on the 2nd and 4th floors next summer.

Finances: currently working on FY2015

Two new personnel (Tim Summers and Johnna Percell)

\*Tenure track hires are in process; professional track hires planned

\*Desktop Support hire in process

Governance & Planning

\*College Advisory Committee will be selected soon.

\*Emerging Strategic Initiatives: several in process (e.g., cybersecurity)

\*College Review will happen in Fall 2016: will include a self-review of all programs and centers. External committee will come in and give recommendations to dean and Provost.

1. Long-term goals for the iSchool (Brian Butler): What are we trying to accomplish & how do we know if we’re succeeding?

* Academic Programs
* Research
* Innovation, Entrepreneurship & Engagement (IEE)
* Performance at scale: what does competence look like? e.g., Educating students. We need to start thinking about how to scale up our research and education to ensure that we remain part of the university-level conversations.
* Excellence: What does exemplary performance accomplish and how do we know we’re achieving it?
  + Move beyond graduating students and conducting research.

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|  | **Academic Programs** | **Research** | **IEE** |
| **Performance at Scale** | # of people educated | Use | People Impacted / $ |
| **Excellence** | Creating stars | Field Shaping | External Recognition |

APT meeting to follow meeting.

Assembly adjourned at 11:12pm.

**Lunch will be provided.**