

**iSchool Assembly**  
**Friday, February 7, 2020, 9:30 AM – 11:40 AM**  
**Edward St. John Building, Room 2204**

**Preliminaries:**

- Call to order
- Review and approval of minutes from December:
  - Motion: Paul
  - Second: Gregg
- Review and approval of this agenda
  - Motion: Paul
  - Second: Caro

**Assembly Items:**

- I. Dean's Update [Keith] [See Keith's slides for more information]
  - Met with other deans about data science □ went to IRPA (INFO has 959 undergraduates and 429 graduate students). We're now a mid-sized college – larger than education, architecture, journalism, and public policy. Our enrollment has taken off – it has grown 230% since 2012. We have grown percentage-wise more than any other college. Our graduate programs have had just a slight bump up in enrollment. We are not a small college!
  - How do we want to grow our programs/faculty? For next three years: Hire approximately 3-4 TTK/year and 6 PTK year. Some will be strategic joint hires (2 TTK, 2+ PTK).
  - Strategic plan – four focus areas: (1) Information institutions and infrastructures in an increasingly diverse, interconnected, dynamic, and information-rich world; (2) Trustworthy and high-quality information in an untrusted world; (3) Democratizing discovery; (4) Use of data and technology for social good
  - Strategic directions:
    - Empowering individuals with information and access (aligns with the use of data and technology for social good)
    - Resilient and thriving communities (aligns with information institutions and infrastructures in increasingly diverse, interconnected, dynamic and information-rich world and democratizing discovery)
    - Socio-technical cybersecurity (aligns with trustworthy and high-quality information in an untrusted world)
    - Educational opportunities: OMB Policy Memo M-19-21 (government agencies need to change to electronic records); CS education (demand for K-12 teachers who can teach CS (and, increasingly, data science) is still large and unmet: We teach undergrads a broad set of values and skills, and we have the College of Education as a partner.
  - Ways we can have impact on the world:
    - With technology – develop technological solutions to make the world a better place
    - With policy/procedures/practice – working with organizations or people so they

- can do things better
  - With partnering – plug in with other people who can help us to magnify what we’re doing
  - Expanding areas of expertise:
    - Citizen science
    - Information economics
    - Physical device design and implementation
    - Adding to existing strengths:
      - Accessible design
      - Information, technology and society (information security and privacy; information ethics; and impact on societies, communities, and democratic government)
      - Visualization
    - Nothing is cast in stone!
- II. College Review Update[Keith]
- Two deadlines: ALA reaccreditation and College external review
  - We’re documenting what we’ve been doing; identifying our strengths and areas for improvement; and articulating directions for future growth and development
  - We have already completed:
    - Spring 2018: MLIS program internal reviews
    - 2018-2019: College Strategic Planning exercise
    - 2019-2020: ALA self-study
  - Next up: ALA reaccreditation visit (2/19 – 2/21)
    - Opening reception (Wednesday, 2/19, 4:00 – 6:30 PM, iSchool Commons (HBK 0300))
    - Orientation meeting (Thursday, 2/20, 9:00 – 10:00 AM, HBK 0302J)
    - One-on-one meetings with the ERP
    - All-Faculty open session (Friday, 2/21, 11:15-11:45 AM, HBK 0302J)
    - All-Staff open session (Friday, 2/21, 11:45-12:15 PM, HBK 0302J)
  - What’s next?
    - Feb-March: Information gathering for college self-study
    - March-April: Review and articulate future directions
    - Early Fall 2020: External review panel visit
    - Late Fall/Early Spring 2020: Dean’s fifth-year review
- III. Associate Dean for Faculty Update [Doug]
- OPA = Outside Professional Activity Report – you need to submit one of these if you’re a faculty or staff member. Have to report any conflicts of interest or conflicts of commitment. You get one shot to report everything – can’t go back in time and change your report. If you do anything on our dime that’s more than 40 hours over your yearly appointment time period, you need to report it. OPA is due at the end of this month.
  - Activity Insight is being rolled out this year for tenure-track faculty for the annual review. It’s due on the date we go away for Spring Break (Friday, 3/13). You need to put in at least this year’s data. In the future, it will be used for promotion reviews. You can

print your CV from this system, once you're populated your data. What will this system look like for professional-track faculty? The University needs help thinking about this (Phil Piety and Bill Kules volunteered).

IV. College Advisory Committee (CAC) Discussion [Carol & Beth]

- Committee Charge (from our draft iSchool Plan of Organization): The Committee shall consult, at least once a semester, with the Dean on matters of interest and concern to the College, including decisions regarding budgets and facility planning. The Committee shall report at least once a semester to the College Assembly.
- Current membership (elected): Jonathan Lazar (full professor); Beth St. Jean (associate professor); Hernisa Kacorri (assistant professor); Renee Hill (professional track faculty); Bern Jordan (research scientist); Carol Boston (staff) [plus ex-officio, non-voting members: Brian Butler, Doug Oard, Melekte Truneh, and Susan Winter]
- How to move forward? The Committee discussed three ideas: (1) As a mechanism for committee members to get briefings on aspects of College operation (Communications, Facilities, IT, move) to provide input and to share information with those we represent; (2) To gather and bring concerns from our various represented groups to the Deans; (3) To work together to consider pros and cons of opportunities the College may wish to pursue so we focus resources wisely and don't get spread too thin. Thoughts? Any other ideas?
- Discussion:
  - Kari: Another way for the committee to function is to bridge between admin and the larger faculty and staff to bring issues to Assembly for discussion (e.g., teaching – I would love to have a bigger picture of how caps are determined, what resources there are for faculty, what determines whether someone has a TA, how do we decide to offer courses in person or online,...)
  - Gregg: Ad hoc communication back – people can check with the Committee to find out what the Dean said in terms of policy, etc. So answering questions for people.
  - Joel: We might want to have people rotate in to this committee so people stay in the loop as the College grows.
  - Nancy: The Committee might think about supporting that (making sure everyone knows each other)
  - Dan: Changes in university and state policies
  - Yla: What is the motivation for making it larger? A smaller group may function better. Use Joel's idea of rotating people in and out. [We want to be sure we have enough voices]
  - Kibbi: How do we follow up on concerns that are raised with various committees?
- We would like to add one more person from each constituency:
  - Full professor: ???
  - Associate professor: Kari Kraus
  - Assistant professor: Joel Chan
  - Professional track faculty (with teaching responsibilities): ???
  - Professional track faculty (without teaching responsibilities; e.g., Research scientist): ???

- Staff: Kibbi Henderson
- V. Plan of Organization [Ursula]
- Voting status of Parliamentarian – ERG Committee says that per Robert’s Rules, the Parliamentarian should be a non-voting member
    - Are we okay with this? (the Parliamentarian can vote if we do a ballot vote)
    - Parliamentarian really needs to know the rules (including that they can resign)
    - We can make votes ballot votes so they can vote, and if they want to make a motion, they can resign
  - College Advisory Committee (CAC): ERG wants us to specify the number of people on this committee
    - Specify the job titles of the folks currently on the CAC (we’ll still expand the Committee, but not indicate this in the current version of the Plan of Organization)
- VI. Future Look at Academic Programs
- Introduction [Kate]
    - Three-prong approach: Make sure we’re supporting and developing our core academic programs appropriately; Develop programs that are derivative to these programs; Develop more pathways for partnership (e.g., dual degree with MIM and Master in Community Planning) – we’re trying to leverage the strengths of other places to give our students more opportunities to learn.
    - BS in Social Data Science: We’re working on a joint undergrad major with BSOS in Social Data Science. Goal: Develop a program that includes a core set of data science courses + cognate courses in a chosen social sciences discipline.
  - MPS in Gaming, Entertainment, and Media Analytics [Caro]
    - GEM Analytics (MIM derivative)
    - Why this program now?: The Games, Entertainment, and Media industries are continuing to grow, and the boundaries between different entertainment experiences continues to dissolve, and there’s a need for analytics beyond industry (e.g., policy).
    - 30-credit program – just three courses are not yet existing:
      - Intro to Game, Entertainment, and Media Analytics
      - Entertainment Environments
      - Game, Entertainment, and Media Analytics Capstone
    - Currently in ideation phase and about to move to planning the new courses
    - How can you help?
      - We would like feedback on market demand, the proposed degree outline, internships, and employment opportunities
      - Actively participate: Help us network!; Provide opportunities for capstone projects; Recommend industry individuals for the advisory board;....
      - Come see us if you’re interested in contributing advice, energy, and connections: David, Michelle, Alex, Kate, Niklas, & Caro
      - Kari: This is a major metropolitan hub for games! We’re well-positioned to

do this

- Bachelor of Design in Information, Design, and Technology [Wayne]
  - You have the proposal for this new degree in your inbox
  - Thank you to the Committee that has met weekly since April and to the Committees that have supported us
  - We are Bachelor's of Design now [emerging trend, we're in good company (CMU, USC, PSU), first in MD, not a STEM degree]
  - Sample Freshman Course Plan with series of benchmarks
  - Two core elements:
    - Information Design Studio: Is everyone progressing well?; 6 credits; offered in Spring of sophomore year (or junior year for transfer students)
    - Capstone: Repeat experience of the full design lifecycle
  - Timeline: Curricular mapping (ensure values are reflected in our courses); Continue discussions with departments/programs; Moving to PCC, then Senate, then MHEC; Soft launch in Spring 2021; Full launch in Fall 2021; Will then begin active recruiting at high schools for Fall 2022
  - Keep the conversation going: Wayne, Dan, Joel, Kate, Vedat, and Caro
  - Brian: We have approximately 9 to 11 programs right now; We plan to add 20-25 derivative programs in the next 2 years. We're adding a lot of new things!
  - Voting Item: To approve the Bachelor of Design in Information, Design, and Technology major as proposed and send it forward to the University for further review [Voting results: 67 yes; 1 no; 1 abstain]

VII. Giving Day [Claudia & Dan]

- Giving Day is March 4<sup>th</sup> (24-hour giving event to inspire new donors to the University and to the College)
- University gives out prizes for things like most dollars raised, biggest increase in dollars raised, etc. This year, we want to focus on the most donors between a particular timeframe (between 1:00 and 2:00 PM on March 4<sup>th</sup>) – we would receive \$1,500 from the University if we receive the most donations during this hour!
- Featured Fund: New iSchool undergraduate student travel fund (played video of undergrad students talking about the travel fund)
- There are many other funds you can donate to – we'll send out reminders (minimum donation is \$10)

VIII. Morpheic Launch [Gregg]

- We're going to be launching Morpheic in all of the university libraries next week
- We are creating barriers with technology – not everyone can use technologies.
- TQ = Technology Quotient (not the same as IQ). Some people are good at technology, others are not. We think of technology as “everyone can do that.”
- About half are below the median... We're leaving them out.
- If we do make things accessible, they are buried in complexity.
- We can make these features easier to use, but we also need to make people aware of them.
- If it's so complicated that most users don't remember how to use it, it's not helpful.

- Sometimes these features have to be manually turned on.
- We're trying to solve these problems with Morphic – automatically brings up specific features an individual needs
- Features of Morphic: ELMS; My Google Drive; Open & eject USB; MS Word Simplify; Screen Snip; Language of Menus; Translate Tools; Screen Zoom; Zoom Top Window; High/Low Contrast; Color Vision; Adjust Mouse; Chrome Read Aloud; Volume & Mute; etc.
- We're the ones who are the experts on this stuff and there are features that we're not aware of
- We'll be spreading Morphic in March/April – anyone who wants to will be able to install it
- Internships are critical for people who have a disability – Morphic is extremely helpful for this situation

IX. Facilities Update [Dave]

- Architecture firm selected to perform Hornbake assessment and design (Ayers Saint Gross)
- Next steps (next 2-3 months):
  - ASG meetings with stakeholders (they will need your input!)
  - Develop and share test fits for Hornbake G, 2, and 4

X. Announcements

- Beth: Papers and project awards – please nominate your students (due 3/6)
- Beth: PTK faculty awards – please nominate your colleagues (due Monday, 2/10)
- Ron: Undergraduate University Awards – please nominate students (due Friday, 2/14)
- Jeff: Lots of grad students are emailing multiple people – I'll send out a list of what questions should go where. There will be a new application system next year. Let Jeff know if you need help with the system.
- Bill: We have 250 undergrads who are completing their capstone course this year. We need people to volunteer to do mock interviews. Please respond to the email that will be coming out from Katy on this and sign up for a 1-hour slot.
- APT in HBK 2119 after lunch

**Adjourn:**

- Motion: Doug
- Second: Pam

**In attendance:**

#	Last Name	First Name	Present?
1	Adle	Morgan	Y
2	Ai	Wei	Y
3	Amamcherla	Sravya	Y
4	Antoun	Chris	Y
5	Baugh	Dave	Y
6	Bezbabna	Tetyana	Y
7	Boston	Carol	Y
8	Botlero	Lucinda	Y
9	Butler	Brian	Y
10	Campbell	Susan	Y
11	Chan	Joel	Y
12	Choe	Eun Kyoung	Y
13	Christopher	Dan	Y
14	Cole	Joan	Y
15	Cortes	Luis	
16	Dacquisto	Emily	Y
17	Dibert	Noah	Y
18	Diker	Vedat	Y
19	Domingo	Beth	Y
20	Duffy	Pam	Y
21	Faccio	Fabian	Y
22	Fellows	Andy	Y
23	Fenlon	Katrina	Y
24	Frias-Martinez	Vanessa	Y
25	Gao	Ge	Y
26	Geraghty	Lisa	
27	Gilbert	Sarah	Y
28	Gill	Marybeth	
29	Golbeck	Jen	
30	Gorham	Ursula	Y
31	Greene	Dan	Y
32	Grun	Sarah	Y
33	Harry	Charlie	

34	Hassan	Naemul	Y
35	Heger	Ken	Y
36	Heidenblad	Donal	Y
37	Henderson	Kibbi	Y
38	Hill	Renee	Y
39	Hinckle	Mia	Y
40	Izsak	Kate	Y
41	Jaeger	Paul	Y
42	Janzen	Shawn	Y
43	Johnson	Liv (Celeste)	Y
44	Jordan	Bern	Y
45	Kacorri	Hernisa	Y
46	Kendig	Mary	
47	Kraus	Kari	Y
48	Kules	Bill	Y
49	Lawley	Katy	Y
50	Lazar	Amanda	Y
51	Lazar	Jonathan	Y
52	Leitch	Alex	Y
53	Lin	Yen	Y
54	Lutters	Wayne	Y
55	Marciano	Fernando	Y
56	Marciano	Richard	Y (phone)
57	Marzullo	Keith	Y
58	Mason	Daisy	Y
59	Mealo-Wentz	Jo Anne	
60	Ndumu	Ana	Y
61	Oard	Doug	Y
62	Padron	Ron	Y
63	Paletz	Susannah	Y
64	Pietrucha	Nicole	Y
65	Piety	Phil	Y
66	Reitz	Galina	Y
67	Robinson	Rochelle	Y
68	Roderer	Nancy	Y



69	Sanchez	Claudia	Y
70	Sauter	Mols	Y
71	Shilton	Katie	Y (phone)
72	Simon	Michelle	Y
73	Smith	Dustin	Y
74	Srikantaiah	Kanti	
75	St. Jean	Beth	Y
76	Subramaniam	Mega	Y
77	Tausczik	Yla	Y
78	Taylor	Craig	Y
79	Truneh	Melekte	Y
80	Vanderheiden	Gregg	Y
81	Wang	Ping	Y (phone)
82	Waters	Jeff	Y
83	Weaver	Kathy	
84	Weintrop	David	
85	Williams-Pierce	Caro	Y
86	Winter	Susan	Y